

SPORT MANAGEMENT MINOR

Students completing any Bachelor of Business Administration (BBA) degree or a Bachelor of Science in Health Science (BSHS) degree can earn a minor in Sport Management by completing the following five courses (15 credit hours) before graduating:

Code	Title	Hours	Completed
SMGT 2100	Intro to Sport, Rec & Fit Mgmt	3	_____
SMGT 3440	Legal Aspects of Sports	3	_____
SMGT 3450	Sports Event & Facility Manage	3	_____
SMGT 4100	Sport Marketing & Promotion	3	_____
SMGT 4800	Sport Finance & Revenue	3	_____
Total Hours		15	_____

Notes

- Provides students with information and tools needed in various areas of sport and athletic administration, including marketing, event and facility management, and sports law.
- By providing relevant examples of current sport management practices, the minor trains students to understand budgets, day-to-day operations, and emerging trends in the industry.
- Must declare a minor by completing the Change Minor Form (<https://forms.highlands.edu/registrar/change/>).